



San Diego County Sheriff's Department

PUBLIC AFFAIRS UNIT

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the peace
since 1850"*

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San Diego County Sheriff's Department on Facebook and Twitter

Sheriff Bill Gore announced today that the San Diego County Sheriff's Department has begun reaching out to the public with two popular social networking sites: Facebook and Twitter. Facebook users can search for "[San Diego County Sheriff's Department](#)," while Twitter users may enter "[sdsheriff](#)" in their Twitter search. Current information regarding the San Diego Sheriff's Department may always be located at www.sdsheriff.net.

Social networking can be used for many purposes, and there is a growing trend for public service agencies to use these resources in order to provide more timely information to the communities they serve. "It is one thing to post information on your website," Sheriff Gore explained, "but with today's technology, we can now push information out more quickly to those who want it."

Sheriff Gore went on to note, with the popularity of web-enabled wireless devices, public safety information can be readily available to everyone.

Initially, the Sheriff's Department will announce news releases and other events using the social networks, and in time, hopes to develop community-specific notifications for neighborhood watch information, crime warnings, and to assist with locating missing persons.

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